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## NATIONWIDE PRESENCE & COST REDUX FOR “GREEN” ASPHALT PARTNERS

By: Leo Gonzales and Maria Reynes

**GREENPATCH, the revolutionary eco-safe pothole repair solution is the Northeast’s material of choice in municipal bids for the past two years. It has passed countless standards testing with major public works agencies and utility companies for VOC-compliance while capturing the market with its cost-effective pricing structure. Now, GreenPatch goes NATIONAL by partnering with asphalt plants in all states- exporting the patented liquid solution for asphalt plants to mix and produce their own Green asphalt repair solution for local distribution.**

Dario Amicucci, president of Cold Mix Manufacturing designed the Asphalt Manufacturing Partnership (AMP) Program for all NAPA Members (National Asphalt Pavement Association) to bring global access to GreenPatch under a cost-conscious plan. “Selling the liquid solution directly to the manufacturer so they can produce GreenPatch locally is far more efficient and affordable to the end user than delivering bags of asphalt over state lines”, starts Amicucci. “GreenPatch meets one of the nation’s most stringent regulatory guidelines in California- the South Coast Air Quality Management District (SCAQMD). This tells us that it doesn’t get safer than GreenPatch. Meeting these requirements greatly increases our acceptance rating on a national scale!”

Winning the race for developing an environmentally safe asphalt material has been a dedicated objective that Cold Mix has pioneered and committed extensively funded research towards since 2008. With many of the northeastern municipalities now recognizing and using GreenPatch, and the commercial distribution partnership with Sakrete (earning shelf presence at NY and NJ Home Depots), the GreenPatch name solidly captures the claim as the “first earth-friendly pavement repair solution”. The focus on VOC-compliant materials by state legislators has moved GreenPatch to the forefront of the nation’s air quality protection movement.

CMM Director of Operations Glenn Shapiro, expresses his confidence in the establishment of the AMP Program- and its ability to facilitate nationwide access to this revolutionary product. His two year campaign has taken him through most of the United States and has now expanded his reach abroad where talks of a European manufacturing plant is in the planning stage. “Localizing the GreenPatch production in Europe is just another example of how we consider how all aspects of our business impact our carbon footprint. Shipping product to Europe makes no sense economically or environmentally –imagine the diesel fuel used to ship thousands of tons of product overseas. European legislators are even more proactive toward cleaning up industries and focusing on global issues- and thanks to our friends at UPSCO international, we’re all able to work off the same page!”

Greenpatch is produced by Cold Mix Manufacturing located in College Point, NY. They are members of the Green Energy Council and the Green Building Council. For more information, go to: [www.greenpatch.com](http://www.greenpatch.com) or for media interviews and photos, contact: Leo Gonzales at 516-626-0655 or email: [content@greenpatch.com](mailto:content@greenpatch.com)

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